

Resume

Mark - Chairman

An experienced strategic & tactical operator with experience and success at a senior level of transformation and programme management within the health sector. Mark has worked in both commissioning and acute environments which include significant board experience and liaison with a multiple number of external stakeholder groups including DOH, Acute Trusts, CCG Partnership, Community, Private Healthcare and Local Authorities.

Mark has the ability to quickly grasp complex organisational issues, recommend and deliver effective solutions. Mark holds a Masters degree in finance, is a Fellow of the Chartered Institute of Marketing and a Fellow of the Chartered Institute of Management Accountants and completing a Doctorate at Aston Business School in corporate transformation.

Qualifications

- Doctorate – (DBA) - Aston University
- Advanced Restructuring – Harvard Business School.
- Post Graduate Diploma in Marketing – Birmingham City University
- Masters of Arts Degree –in Finance – Birmingham City University
- Awarded - Joseph Rowntree Foundation Scholarship.

Sample Career History

West Midlands National Lead

Appointed Turnaround Director to manage and coordinate the transformation initiatives within West Midlands region (comprising 3 SHA's) and then a newly formed single regional office with the objective of assisting the delivery of short term improvements across the health economy.

- Coordinated and led the turnaround & transformational activity across the distressed trusts within the region.
- Assessed & managed the performance & delivery of turnaround resources.
- Advised on the suitability, impact, timing, challenges and achievability of transformation plans
- Supported line management in agreeing turnaround plans with challenged trusts
- Ensured stakeholders across the patch understood the need for and took ownership of their change plans.

North Staffordshire Health Economy

Appointed as strategic advisor to North Staffordshire Health Economy encompassing six trusts, 4 Primary care and 2 acute trusts.

- Assessed the robustness of existing plans realigned where required and then integrated into one unified plan reconciling the individual plans addressing significant and varied stakeholder interests, combined financial deficit £36m.

Resume

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- Private Partnerships - Harley Street Clinic
- University College London Hospitals Trust
- Co-ordinated & implemented cost reduction plan delivering £ & service reconfiguration changes.

Retailer - £20m turnover – Chairman & Investor

Working with the board in managing cash crisis, introduced working capital procedures into the business. Prepared option analysis on retail portfolio and devised and implemented a turnaround strategy, introducing a succession plan. Also appointed Chairman of retail sector buying group, largest in the UK.

Advisor/CRO £4m Law firm

Approached to work in conjunction with the senior partner to craft an effective solution and deal with this challenge and support its effective execution.

Specialist Property Company - £240m debt – Advisor bank on Disposal Structure

Advising bank on strategy and options regarding over exposure to a specialist property company, leading to implementation of a restructuring transaction.

Project Cricket. Conducted IBR on a £30m consumer products design, import & distribution business into UK retail multiples & independents for lender including assessment of turnaround capability, options available including business valuation assessment and identifying options available. Also visited China on behalf of the bank to explore capability and capacity of Supply Chain.

CRO advisor to Property/Retail (Garden Centres) and Leisure Group

Introduced to Chairman/owner where I advised him on their group strategy and banking relationship as they managed portfolio of interests.

Media production and broadcast group – Turnover £14m – CRO

Preparing turnaround plan and forecasts, assessing options and developing strategy.

Motorcycle Clothing and Accessories Company - £20m turnover – Chairman

Restructuring in financial and operational turnaround. Involved debt / equity transaction, consolidation of operations to one site, brand rationalisation and cash management.